



Movement Disorder Society  
of Australia and New Zealand  
MDSANZ

---

**SCIENTIFIC MEETING** | 25-27 FEBRUARY 2022  
CHRISTCHURCH, NEW ZEALAND

SPONSORSHIP & EXHIBITION PROSPECTUS



Movement Disorder Society  
of Australia and New Zealand  
MDSANZ

SCIENTIFIC MEETING

25-27 FEBRUARY 2022  
CHRISTCHURCH, NEW ZEALAND

# Invitation

---

The Movement Disorder Society of Australia and New Zealand (MDSANZ) is the professional society in Australia and New Zealand representing neurologists and other medical professionals who specialise in the care and management of patients with Movement Disorders such as Parkinson's disease, Parkinsonism, dystonia, and Huntington's disease. The MDSANZ's broad membership includes physicians, advanced trainees in neurology, neuroscientists, nursing and allied health practitioners.

The most recent Scientific Meeting was held in Adelaide in 2019 and was well-attended, generously supported by industry sponsors and was a great success. We are pleased to announce our next Scientific Meeting to take place from the 25 – 27 February 2022 in Christchurch, New Zealand and online.

The programme is very broad this year, focusing on where movement disorders cross-over into other medical specialties – 'Moving across borders' is our theme. Sessions will focus on psychiatry, genetics, cognition, immunology, infection, metabolic disease as well as scientific updates and video cases. The talks will be practical and relevant for a wide audience, including movement disorder and general neurologists, non-neurologists, speciality nurses and trainees.

Our international speakers include Paediatric Neurologist Manju Kurian (UK), Professor Michael Okun (USA) and Beom Jeon (South Korea).

We warmly invite our industry colleagues to help ensure the success of the 2022 meeting by their sponsorship and attendance. This prospectus outlines sponsorship opportunities both in-person and virtually. To discuss the available packages, please contact Emma Prattley, Project Manager at Conference Innovators by email [emma@conference.nz](mailto:emma@conference.nz) or phone +64 9 525 2464.

We look forward to working with you to create a successful meeting in 2022.

Yours sincerely,

**Thomas Kimber**

*President, Movement Disorder Society of Australia and New Zealand*

# Preliminary Programme

*Timings are still being confirmed as all time zones will be considered due to being delivered in a hybrid format.*

## Friday 25 February 2022

<b>Movement Disorders Skills Workshop</b>	Speakers and topics TBA
<b>Session: Psychiatry and Movement Disorders</b>	
Psychological management of Parkinson's disease	Prof Michael Okun
Psychiatric drugs and movement disorders	Nirosen Vijjaratnam
Impulsivity and apathy in movement disorders	Dr Campbell Le Heron
DIY Psychiatry	Dr Philip Mosley
Functional movement disorders	Dr Alexander Lehn
Panel discussion	
<b>Welcome drinks at Te Pae Convention Centre, amongst the exhibition</b>	

## Saturday 26 February 2022

<b>Session: Genetics of Movement Disorders</b>	
Treatable genetic movement disorders	Dr Manju Kurian
From A to G, a comprehensive guide to genetic testing and how to interpret results	Dr Philippa Lamont
Topic TBC	Dr Kishore Raj Kumar
Panel discussion	
<b>Session: Cognition and Movement Disorders</b>	
Biomarkers in PD and atypical parkinsonism	Dr Beom Jeon
Video session	
<b>Session: Immune-mediated Movement Disorders (including infections)</b>	
Infections that affect movement	ID physician
Autoimmune movement disorders	
Panel discussion: practice during COVID	Dr Manju Kurian and Prof Michael Okun
Posters from the podium	
Video session	
<b>Meeting dinner</b>	

## Sunday 27 February 2022

### Session: Metabolic disorders affecting movement

Inborn errors of metabolism presenting with movement disorders	Dr Emma Glamuzina
Endocrine disorders causing abnormal movement. Christchurch	Endocrinologist
Electrolytes and movement disorders	Imogene Scott
Metals causing movement disorders	

### Session: New treatment updates

Emerging trials in taupathy	
Ketones and PD – is there a link?	Dr Matthew Phillips
GCH-1 and Parkinson's disease	Dr Beom Jeon
Questions and meeting close	

# Partnership

## Why partner with the MDSANZ Scientific Meeting 2022?

The 2022 Scientific Meeting offers the opportunity to promote your brand, product or service, make a positive first impression, extend your business networks, or revitalise existing relationships.

Partnership with, and attendance at, the meeting provides a unique opportunity to be integral in sharing developments and recognising the progress and achievements in movement disorders.

Sponsorships will present a unique opportunity to be at the forefront of delegate's minds and provides a number of outstanding benefits that will be relevant before, during and after the meeting. This is a unique opportunity and we are confident your participation in this prestigious event at this level will provide your organisation with exceptional commercial rewards or opportunities to promote your social goals.

## Platinum sponsor

(Limited to 1 partner)

NZD \$30,000

### Platinum sponsor benefits

- Acknowledgement as the 'Platinum Sponsor' for the meeting
- Status associated with being the Platinum Sponsor of the meeting
- Two (2) exhibition stands
- Four (4) full registration to the meeting (including social functions) or 8 virtual registrations
- A full page advertisement in the meeting handbook.
- Company logo included on the sponsors holding slides which will be shown throughout the meeting
- Company logo displayed on the sponsors banner on the virtual platform
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.

## Gold sponsor – Keynote speaker

(Limited to 3 partners)

NZD \$20,000

### Gold sponsor benefits

- Acknowledgement as a 'Gold Sponsor' for the meeting
- Company name associated with an international speaker (speakers have already been selected for the meeting)
- Opportunity to provide a short video (maximum 1 minute) to play before and after international speaker
- One (1) exhibition stand
- Two (2) full registration to the meeting (including social functions) or 4 virtual registrations
- A half page advertisement in the meeting handbook.
- Company logo included on the sponsors holding slides which will be shown throughout the meeting
- Company logo displayed on the sponsors banner on the virtual platform
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.

## Virtual platform sponsor

NZD \$20,000

(Limited to 1 partner)

---

### Virtual platform sponsor benefits

- Acknowledgement as the 'Virtual Platform Sponsor' for the meeting
- Company logo included on the virtual platform sign in screen referencing you as the virtual platform sponsor
- Company logo on the header image of the platform
- One (1) exhibition stand
- Two (2) full registration to the meeting (including social functions) or 4 virtual registrations.
- A half page advertisement in the meeting handbook.
- Company logo included on the sponsors holding slides which will be shown throughout the meeting
- Company logo displayed on the sponsors banner on the virtual platform
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.

## Handbook sponsor

NZD \$10,000

(Limited to 1 partner)

---

*An A5 printed and electronic version of the handbook will be provided, which includes session details, speaker information, sponsor profiles and more.*

### Handbook sponsor benefits

- Acknowledgement as the 'Handbook Sponsor' for the meeting
- Your company logo featured on the cover page of the handbook, alongside the meeting logo
- One (1) exhibition stand
- One (1) full registration to the meeting (including social functions) or 2 virtual registrations.
- Company logo included on the sponsors holding slides which will be shown throughout the meeting
- Company logo displayed on the sponsors banner on the virtual platform
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.

## Lanyard & name badge sponsor

(Limited to 1 partner)

NZD \$10,000

### Lanyard and name badge sponsor benefits

- Acknowledgement as the 'Lanyard and Name Badge Sponsor' for the meeting
- Company logo featured on the front of the name badge, alongside the meeting logo
- Opportunity to provide branded lanyards for all delegates to wear (to be provided by your organisation)
- One (1) exhibition stand
- One (1) full registration to the meeting (including social functions) or 2 virtual registrations.
- Company logo included on the sponsors holding slides which will be shown throughout the meeting
- Company logo displayed on the sponsors banner on the virtual platform
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.

## Coffee cart sponsor

(Limited to 1 partner)

NZD \$10,000

### Coffee cart sponsor benefits

- Acknowledgement as the 'Coffee Cart Sponsor' for the meeting
- Free standing banner displayed near the coffee cart for the duration of the meeting
- Opportunity to brand coffee cart or provide branded coffee cups, t-shirts, aprons or signage (all of this is to be supplied by sponsor)
- One (1) exhibition stand
- One (1) full registration to the meeting (including social functions) or 2 virtual registrations.
- Company logo included on the sponsors holding slides which will be shown throughout the meeting
- Company logo displayed on the sponsors banner on the virtual platform
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.

## Session sponsor

NZD \$5,000

### Session sponsor benefits

- Acknowledgement as a 'Session Sponsor' for the meeting
- Opportunity to provide a short video (maximum 1 minute) to play before the allocated session starts
- One (1) complimentary virtual registration
- Company logo displayed on the sponsors holding slides which will be shown throughout the meeting
- Company logo displayed on the sponsors banner on the virtual platform
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.



## Physical exhibition stand

NZD \$3,000

- Pre-fabricated stands are 3m wide x 1.2m deep x 2.3m high
- Partitioning will be supplied for two or three sides of the stand, depending on individual requirements
- 2 x 150 watt spotlights
- 1 x 10 amp power supply with 4 pin multi-box power point
- Company name on fascia board (max 20 characters on black and white board)
- One (1) full registration to the meeting (including welcome function)
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.

## Virtual exhibition stand

NZD \$1,500

- One (1) virtual exhibition stand on the virtual platform (Events OnAIR)
- One (1) complimentary virtual registration
- Ability to have a URL link to a short promotional video on your virtual exhibition stand
- The opportunity to supply PDF brochures/handouts to have available on your virtual exhibition stand and app for delegates to view or download (maximum of 5)
- The ability to connect with delegates via a video call or chat on your virtual exhibition stand
- Company logo and short profile included on the meeting website, app, virtual platform and handbook
- Delegate list (excluding those who request privacy) provided before the meeting.



## General information

---

Applications for sponsorship packages should be made by completing and returning the enclosed form.

### Allocation of stands

Location preference within the exhibition is given to sponsors, and then stand allocation will be processed in order of receipt of the completed application form.

### Contracts, invoices and Goods and Services Tax

All sponsors will be forwarded contracts and terms and conditions for their signature. Failure to return the signed agreement within 30 days of issue gives MDSANZ the right to cancel the booking and reassign the package.

All sponsors and exhibitors will be invoiced following the application form being received and payment is due on the 20<sup>th</sup> day of the following month.

Full payment must be received 20<sup>th</sup> of the month following invoice. If unpaid by the due date MDSANZ reserves the right to release and reassign.

All prices listed in this prospectus are in New Zealand dollar and are exclusive of Goods and Services tax (15%).

### Updates

Additional information relating to pack in and pack out, additional staff registrations, accommodation, insurance, internet access, freight and other facilities onsite will be sent to you in December.

### Contact

For further information please contact

**Emma Prattley** | Project Manager

Conference Innovators

T: + 64 9 525 2464

E: [emma@conference.nz](mailto:emma@conference.nz)

# Terms and conditions

---

## Cancellation, postponement and substitution policy

Cancellation of a sponsorship package must be submitted in writing.

- Prior to 31 December 2021, you will be refunded in full, less 25% administration charge; this will be deducted from the refunded fee (if paid) or invoiced for immediate payment.
- From 1 January 2022 you are liable for 100% of the fee.

In the event that the MDSANZ cancels this meeting for any reason, you will receive a refund of the sponsorship fee only after deduction of expenses already incurred. Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed.

In the event that the MDSANZ postpones an event for any reason and the sponsor is unable or unwilling to attend on the rescheduled date, the full sponsorship fee will be refunded after deduction of expenses already incurred. Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed.

MDSANZ are not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. MDSANZ shall assume no liability whatsoever in the event this meeting is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this meeting impracticable, illegal or impossible, in the sole opinion of MDSANZ. For the purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, earthquake, labour strike, extreme weather, pandemic or other emergency.

Please note that while speakers and topics may be confirmed at the time of publishing, circumstances beyond the control of the organisers may necessitate substitutions, alterations or cancellations of the speakers and/or topics and the programme and format of the event may be changed accordingly. As such, MDSANZ reserves the right to alter or modify the advertised speakers, topics, formats or programme as deemed necessary without any liability to delegates whatsoever.

# Application form

MDSANZ SCIENTIFIC MEETING | 25-27 FEBRUARY 2022 | CHRISTCHURCH

Please complete and return this form to:

**Emma Prattley** | Project Manager | Conference Innovators  
E [emma@conference.nz](mailto:emma@conference.nz) | T +64 9 525 2464

Organisation name for invoicing

Contact person

Position

Postal address

City

State

Country

Postcode

Mobile

Email

Purchase order number

**Sponsorship requests** will be allocated on a first in first served basis.

Please indicate which opportunity you are interested in:

**Platinum sponsor** \$30,000 + GST

**Gold sponsor** \$20,000 + GST

**Virtual platform sponsor** \$20,000 + GST

**Handbook sponsor** \$10,000 + GST

**Lanyard & name badge sponsor** \$10,000 + GST

**Coffee cart sponsor** \$10,000 + GST

**Session sponsor** \$5,000 + GST

**Physical exhibition stand** \$3,000 + GST

**Virtual exhibition stand** \$1,500 + GST

Competitors you would prefer to be located away from:

Please note every attempt will be made to meet your request, however this cannot be guaranteed.

Upon receipt of your application you will receive a confirmation of your sponsorship/exhibition request and a contract with invoice (where appropriate).

## Acceptance of terms

We apply for sponsorship and/or exhibition space in accordance to the terms and conditions set out in the sponsorship and exhibition prospectus.

By completing this form, you have given us your consent to store your personal data. Your personal data will be retained by Conference Innovators and the MDSANZ for up to 24 months after the conclusion of this meeting.

Signature

Date